

**NORTH SHORE COMMUNITY COLLEGE LIBRARY
ACTION PLAN: 2014-2015**

Goal 1. Develop outreach and instructional programs for library users.

Actions:

- a. Offer online version of one-credit credit course LSC101 “Research Methods”
- b. Study 2014 revised “ACRL Information Literacy Competency Standards for Higher Education” and its impact on current NSCC Information Literacy objectives
- c. Study the process to convert LSC101 from 1 to 3-credits as a Liberal Arts elective
- d. Study the feasibility of adding embedded librarians in online courses
- e. Create instructional videos for online resources
- f. Collaborate with Academic Technology to include library modules in new LMS

Goal 2. Provide proactive public services.

Actions:

- a. Train library staff in using and demonstrating Atomic Learning platform
- b. In collaboration with NOBLE, research discovery platforms, to search across all electronic resources in one search

Goal 3. Provide and improve access to information resources through collections, electronic resources, networks, and cooperative agreements.

Actions:

- a. Increase the number of LibGuides for courses, campus groups, assignments, and faculty members
- b. Reformat library web page subject areas, using LibGuides as a sub-page
- c. Study Mass. Board of Library Commissioners and Massachusetts Library System’s State-wide e-book purchasing initiative
- d. Grow and promote e-book and streaming media collections
- e. Collaborate with Grants Office to seek grant money to purchase 60 iPads for student use in conjunction with specific research projects
- f. Plan strategically for changes in operational budget and spending for resources, considering increasing costs of databases and subscriptions, and the depletion of the supplemental Loring account

Goal 4. Ensure application of information technologies necessary to access and use a full range of information resources and services.

Actions:

- a. Collaborate with Academic Technology to develop and promote Open Education Resources (OER) with faculty, to realize textbook savings costs for students
- b. Study using NOBLE/Evergreen applications for cataloging, acquisitions, and serials
- c. Promote Information System’s mobile app for library and the NOBLE mobile app for cross-platform search capabilities

Goal 5. Transform the Library's physical space to create an inviting, effective environment for learning, study and reflection.

Action:

- a. Assess space issues in both libraries in response to patrons' needs for quiet and group study spaces

Goal 6. Take active role in College affairs.

Actions:

- a. Participate in college-wide committees and programs
- b. Complete Standard 7 and Area of Emphasis areas of NEASC 5-year interim report

Goal 7. Promote the Library to increase its visibility and presence on campus and in the community.

Actions:

- a. Use and expand the Library Liaison Program, Facebook, Library Blog, Pinterest, CampusLink, *The Bulletin*, and *Library Link* to establish and maintain contact with patrons, departments and special programs
- b. Use mobile technology at college programs to circulate relevant library materials

Goal 8. Strengthen relationships with other state publicly supported academic libraries.

Actions:

- a. Participate in professional development offerings from network, professional, and regional organizations
- b. Encourage librarians to participate in leadership development opportunities
- c. Serve on NOBLE Executive Board and as treasurer of NOBLE
- d. Serve on statewide MassLNC Executive Board